

## EEO MENU OPTION ACTIVITIES

### WNKO-WTHH RADIO STATIONS

Stations WNKO-WTHH has engaged in the following outreach activities during the year covered by this report: **June 1, 2009 - May 31, 2010**

Activity Classification	Type of Activity	Brief Description
1	Career Fair - Job Expo	COTC/OSU Newark Campus Job/ Career Fair attended by Tom Swank, GM and John Franks, VP on February 23, 2010
1	Employer Job Fair	Zane State College Thursday, May 20, 2010 Tom Swank GM
5	Internship	One individual participated in Internship Program during reporting period. Jamie Cohen Central Ohio Technical College April 6, 2010 through May 20, 2010.
8	Staff Training	Ohio Association of Broadcasters "Do's and Don't of 'Station Contest" attended by Tom Swank, Ben Williams, John Franks June 3, 2009.
8	Staff Training	Ohio Association of Broadcaster "Hiring, Discipline and Discharge". Attended by: Tom Swank, GM and John Franks, VP on Tuesday, July 14, 2009
8	Staff Training	National Association of Broadcasters. "How The FCC's Disaster Information Reporting System Can Help Broadcasters" July 14, 2009 - Tom Swank
8	Staff Training	Ohio Association of Broadcasters "Hot Issues in News Gathering Law", attended by: Dave Doney, Kerry Herbst, Mike Wahl December 8, 2009
8	Staff Training	Ohio Association of Broadcasters "Media Law" January 26, 2010 Dave Doney, Kerry Herbst.
8	Staff Training	Ohio Association of Broadcasters "Selling Against Cable" February 4, 2010 Fred Klein, Joe Bowman, Tom Swank
8	Staff Training	Ohio Association of Broadcasters "Getting Inside Your Advertiser's Mind March 19, 2010 Fred Klein, Joe Bowman, Tom Swank
10	Events or programs relating to career opportunities in broadcasting sponsored by educational institutions	Licking County Freshman Career Fair held at Denison University and presented by: C-TEC and The Licking County Educational Service Center November 24, 2009. John Franks, Tom Swank

12	Listing of Upper Level Category Openings	Listing of each upper-level category opening in job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities including: Ohio Association of Broadcasters, Ohio Center For Broadcasting, RadioOnline.com, AllAccess.com, and Ohio State University Newark Campus / Central Ohio Technical College.
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**\*Activity Classification**

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.